SIGNAGE PRODUCT GUIDE 2022



ALBERT SMITH SIGNS

Welcome to the coles family of signage products!

Enclosed you will find a list of available signage products compliant to the corporate brand identity of coles.

For your convenience we have included each items product code, sizing options and product description to ensure a simple and effective ordering process for all your signage needs.

If you would like assistance with ordering your products, please feel free to contact us on 1300 385 903 alternatively you can email us on enquiries@asgroup.com.au

Thank you and regards,

The Albert Smith Team

www.albertsmithsigns.com.au



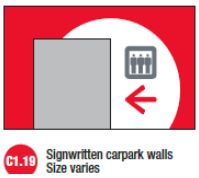
Coles Supermarkets

Coles External Signage 2021 Style Guide

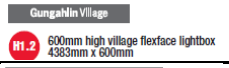
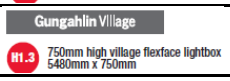
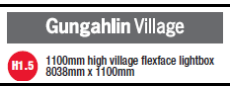
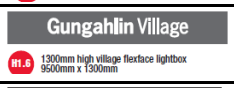
Eng. Master	Cust. ID	Description	Size/Details	Picture
	A1.0	Building painted Red with signwritten or router cut white ACM	Building ACM Cut out letters 1000 x 3654	
COL021	A2.1	4mm Matt Red ACM clad to match PMS 485 3mm Opal Acrylic Face 3mm White Acrylic Letter Returns Letter Returns Sprayed Block-out White 4.5mm Opal Acrylic backing	External Fabricated Letters 1000 x 3654	
COL022	A2.2	4mm Matt Red ACM clad to match PMS 485 3mm Opal Acrylic Face 3mm White Acrylic Letter Returns Letter Returns Sprayed Block-out White 4.5mm Opal Acrylic backing	External Fabricated Letters 1200 x 4383	
COL023	A2.3	3mm Matt Red Painted Aluminium clad to match PMS 485 4.5mm Opal Acrylic Face & 4.5mm Opal polycarbonate back Permasign Letter Returns 125mm deep Sprayed Block-out White	External Fabricated Letters 1500 x 5480	
COL024	A2.4	3mm Matt Red Painted Aluminium clad to match PMS 485 4.5mm Opal Acrylic Face & 4.5mm Opal polycarbonate back Permasign Letter Returns 125mm deep Sprayed Block-out White	External Fabricated Letters 1800 x 6577	
COL025	A3.1	4mm White Satin ACM Backing Flexface with translucent vinyl graphics (Digitally printed flexface not acceptable) SHS 32x32x3 Direct Aluminium DIR 838 extrusion Direct alluminium flexface adjuster DIR 840 Direct aluminium full face cover trim DIR 839 RHS 100x50x3 SHS 32x32 gusset	Flexface Light box 1000 x 3654	
COL026	A3.2	3mm Painted White Aluminium Backing Flexface with translucent vinyl graphics (Digitally printed flexface not acceptable)	Flexface Light box 1200 x 4383	
COL027	A3.3	4mm White Satin ACM Backing Flexface with translucent vinyl graphics (Digitally printed flexface not acceptable) SHS 32x32x3 Direct Aluminium DIR 838 extrusion Direct alluminium flexface adjuster DIR 840 Direct aluminium full face cover trim DIR 839 RHS 100x50x3 SHS 32x32 Gusset SHS 60x30x3	Flexface Light box 1500 x 5480	
COL028	A3.4	4mm White Satin ACM Backing Flexface with translucent vinyl graphics (Digitally printed flexface not acceptable) SHS 32x32x3 Direct Aluminium DIR 838 extrusion Direct alluminium flexface adjuster DIR 840 Direct aluminium full face cover trim DIR 839 RHS 100x50x3 SHS 32x32 Gusset SHS 60x30x3	Flexface Light box 1800 x 6577	
COL029	A3.5	4mm White Satin ACM Backing Flexface with translucent vinyl graphics (Digitally printed flexface not acceptable) SHS 32x32x3 Direct Aluminium DIR 838 extrusion Direct alluminium flexface adjuster DIR 840 Direct aluminium full face cover trim DIR 839 RHS 100x50x3 SHS 32x32 Gusset SHS 60x30x3	Flexface Light box 2200 x 8038	

COL030	A3.6	4mm White Satin ACM Backing Flexface with translucent vinyl graphics (Digitally printed flexface not acceptable) SHS 32x32x3 Direct Aluminium DIR 838 extrusion Direct alluminium flexface adjuster DIR 840 Direct aluminium full face cover trim DIR 839 RHS 100x50x3 SHS 32x32 Gusset SHS 60x30x3	Flexface Light box 2600 x 9500	
	A4.0	**Opal Acrylic Face:** 'C' height below 1500mm: 3mm Acrylic 'C' height 1500mm & above: 4.5mm acrylic **Bulkhead painted to match PMS 485** **White Acrylic Returns:** 'C' height below 1000mm: 3mm 'C' height 1000mm & above: 4.5mm **Letter returns sprayed blockout white** **Opal Acrylic backing:** 'C' height below 1500mm: 4.5 'C' height 1500mm & above: 6mm	Internal Fabricated Letters - Size varies due to bulkhead height	
	A5.1	3mm Opal Acrylic Face 4mm Matt Red ACM to match PMS 485 clad to all seen sides of staging frame 3mm White Acrylic Returns: Letter returns sprayed blockout white 4.5mm Opal Acrylic Backing 40x40x3 staging frame 40mm silver SHS hangers 3mm White Acrylic logo to rear of staging panel when reverse of sign is visable and not obstructed by the bulkhead	Suspended Fabricated Letters 750 High	
	A5.2	3mm Opal Acrylic Face 4mm Matt Red ACM to match PMS 485 clad to all seen sides of staging frame 3mm White Acrylic Returns: Letter returns sprayed blockout white 4.5mm Opal Acrylic Backing 40x40x3 staging frame 40mm silver SHS hangers 3mm White Acrylic logo to rear of staging panel when reverse of sign is visable and not obstructed by the bulkhead	Suspended Fabricated Letters 1000 High	
	A6.1		Liquorland Flexface Lightbox 500 x 3654	
	A6.2		Liquorland Flexface Lightbox 600 x 4383	
	A6.3		Liquorland Flexface Lightbox 750 x 5480	
	A6.4		Liquorland Flexface Lightbox 900 x 6577	
	A6.5		Liquorland Flexface Lightbox 1100 x 8038	
	A6.6		Liquorland Flexface Lightbox 1300 x 9500	
	A10.1	Internally illuminated double sided lightbox Red translucent vinyl to matchColes PMS 485, Blue translucent vinyl to match RTA Blue PMS 300, Silver ACM panels clad to light structure 3mm opal acrylic face 4mm Metallic silver ACM 6mm fixing plate 10mm masonry anchors 4mm ACM cowling	Blade Sign 1420 x 835	

	A10.2	Internally illuminated double sided lightbox Red translucent vinyl to matchColes PMS 485, Blue translucent vinyl to match RTA Blue PMS 300, Silver ACM panels clad to light structure 3mm opal acrylic face 4mm Metallic silver ACM 6mm fixing plate 10mm masonry anchors 4mm ACM cowling	Directional Blade Sign 1140 x 835	
	A10.3	Internally illuminated double sided lightbox Red translucent vinyl to matchColes PMS 485, Blue translucent vinyl to match RTA Blue PMS 300,Translucent Avery 5503 Sun Yellow vinyl, Silver ACM panels clad to light structure 3mm opal acrylic face 4mm Metallic silver ACM 6mm fixing plate 10mm masonry anchors 4mm ACM cowling	Liquorland Blade Sign 1825 x 835	
	A10.4	Internally illuminated double sided lightbox Red translucent vinyl to matchColes PMS 485, Blue translucent vinyl to match RTA Blue PMS 300,Translucent Avery 5503 Sun Yellow vinyl, Silver ACM panels clad to light structure 3mm opal acrylic face 4mm Metallic silver ACM 6mm fixing plate 10mm masonry anchors 4mm ACM cowling	Directional Liquorland Blade Sign 1545 x 835	
	B1.1	4.5mm White ACM panel for pole applications / 3mm White ACM panel for wall applications. Graphics are digitally printed using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed blue to match PMS 300	Carpark Wayfinding Sign 2400 x 575	
	B1.2	4.5mm White ACM panel for pole applications / 3mm White ACM panel for wall applications. Graphics are digitally printed using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed blue to match PMS 300	Carpark Wayfinding Sign 1400 x 300	
	B1.3	4.5mm White ACM panel for pole applications / 3mm White ACM panel for wall applications. Graphics are digitally printed using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed blue to match PMS 300	Carpark Wayfinding Sign 1200 x 900	
	B1.4	4.5mm White ACM panel for pole applications / 3mm White ACM panel for wall applications. Graphics are digitally printed using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed blue to match PMS 300	Carpark Wayfinding Sign 600 x 600	
	B1.5	4.5mm White ACM panel for pole applications / 3mm White ACM panel for wall applications. Graphics are digitally printed using UV protected inks and treated with anti graffiti films/sprays Printed blue to match PMS 299	Carpark Wayfinding Sign - Entry Exit 1400 x 300	
	C1.1	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Welcome Thankyou 1200 x 900	
	C1.2	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Directional sign 1200 x 300	
	C1.3	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Wayfinding 1450 x 300	

	C1.4	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Through to.... 1800 x 300	
	C1.5	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Directional sign 600 x 600	
	C1.6	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Specialty Parking 300 x 400	
	C1.7	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign _ Trolley Sign 1200 x 1400	
	C1.8	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Specialty Parking 300 x 500	
	C1.9	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Trolley sign Horizontal Per SQM	
	C1.10	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Carpark Sign - Trolley sign Retrofit Per SQM	
	C1.16	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Trolley Lock Sign (boundary) 450 x 600	
	C1.17	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 431	Trolley Lock Sign 1200 x 600	
	C1.18	Grey painted to match PMS 430	Specialty parking stencil 1200mm x 1200mm	
	C1.19	Wall is to be painted red with signwritten graphics.	Non Standard	
	C1.20	White ACM panel Printed red to match Coles PMS 485 Printed grey to match PMS 430	Trolley Lock Sign (Generic boundary Lock trolley) 450 x 600	
	C1.21	Digitally printed poster	Trolley Lock Poster Sign A1 size 840 x 594	
	C1.22	Digitally printed poster	Trolley Lock Poster Sign AO size 1188 x 840	
	D1.1		Click & Collect Above Door Sign 1100 x 2400	

	D1.2		Click & Collect Door Sign 465 x 300	 D1.2 Click & collect door sign 300mm x 465mm
	D1.3		Click & Collect wall sign 1200 x 2000	 D1.3 Click & collect wall sign 2000mm x 1200mm
	D1.4		Click & Collect pole sign 465 x 300	 D1.4 Click & collect pole sign 300mm x 465mm
	D1.5		Click & Collect pole sign 1400 x 1200	 D1.5 Click & collect pole sign 1200mm x 1400mm
	D1.6		Click & Collect stencil 1200 x 1200	 D1.6 Click & collect stencil 1200mm x 1200mm
	D1.7		Click & Collect Directional Sign	 D1.7 Click & collect directional sign 600mm x 900mm
	E1.1	White ACM panel with digitally printed graphics using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed grey to match PMS 431	Receiving sign 1500 x 2700	 E1.1 Receiving sign 2700mm x 1500mm
	E1.2	White ACM panel with digitally printed graphics using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed grey to match PMS 431	Receiving sign 1500 x 2700	 E1.2 Receiving sign 3600mm x 600mm
	E1.3	White ACM panel with digitally printed graphics using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed grey to match PMS 431	Receiving Sign 2400 x 400	 E1.3 Receiving sign 2400mm x 400mm
	E1.4	ACM panel with digitally printed graphics using UV protected inks and treated with anti graffiti films/sprays Grey to match PMS 430	Receiving Sign Bay Dock 800 x 800	 E1.4 Receiving bay dock signs 800mm x 800mm
	E1.5	White ACM panel with digitally printed graphics using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed grey to match PMS 431	Receiving Sign Directional 4050 x 600	 E1.5 Directional receiving sign 4050mm x 600mm
	E1.6	White ACM panel with digitally printed graphics using UV protected inks and treated with anti graffiti films/sprays Printed red to match Coles PMS 485 Printed grey to match PMS 431	Receiving Sign Directional 2700 x 400	 E1.6 Directional receiving sign 2700mm x 400mm
	H0.1	3mm Opal Acrylic Face 4mm ACM to match PMS 7540, clad to all seen sides of staging panel Letter profile of 50mm with returns to match PMS 7540 Front face of letters internally illumination with LEDs	Village fabricated sign 500 x 3654	 H0.1 500mm high village fabricated sign 3654mm x 500mm

	H0.2	3mm Opal Acrylic Face 4mm ACM to match PMS 7540, clad to all seen sides of staging panel Letter profile of 50mm with returns to match PMS 7540 Front face of letters internally illumination with LEDs	Village fabricated sign 600 x 4383	
	H0.3	3mm Opal Acrylic Face 4mm ACM to match PMS 7540, clad to all seen sides of staging panel Letter profile of 50mm with returns to match PMS 7540 Front face of letters internally illumination with LEDs	Village fabricated sign 750 x 5480	
	H0.4	3mm Opal Acrylic Face 4mm ACM to match PMS 7540, clad to all seen sides of staging panel Letter profile of 50mm with returns to match PMS 7540 Front face of letters internally illumination with LEDs	Village fabricated sign 900 x 6577	
	H1.1	Internally illuminated flexface lightbox with translucent vinyl graphics.	Village flexface lightbox 500 x 3654	
	H1.2	Internally illuminated flexface lightbox with translucent vinyl graphics.	Village flexface lightbox 600 x 4383	
	H1.3	Internally illuminated flexface lightbox with translucent vinyl graphics.	Village flexface lightboc 750 x 5480	
	H1.4	Internally illuminated flexface lightbox with translucent vinyl graphics.	Village flexface lightbox 900 x 6577	
	H1.5	Internally illuminated flexface lightbox with translucent vinyl graphics.	Village flexface lightbox 1100 x 8038	
	H1.6	Internally illuminated flexface lightbox with translucent vinyl graphics.	Village Flexface lighbox 1300 x 9500	
	H2.1	ACM panel with digital prints to be treated with anti graffiti films/ sprays and are to be printed using UV protected links.	Freehold Sign - Parking sign 300 x 1840	
	H2.2	ACM panel with digital prints to be treated with anti graffiti films/ sprays and are to be printed using UV protected links.	Freehold Sign - Parking sign 2400 x 315	
	H2.3	ACM panel with digital prints to be treated with anti graffiti films/ sprays and are to be printed using UV protected links.	Freehold Sign - Parking sign 515 x 2900	
	H2.4	ACM panel with digital prints to be treated with anti graffiti films/ sprays and are to be printed using UV protected links.	Freehold entry / exit sign 350 x 1500	
	H4.1	4.5mm ACM for pole mounted applications and 3mm ACM for wall mounted applications. Digitally printed graphics, treated with anti graffiti films/sprays and are to be printed using UV protected inks.	Freehold Sign - Welcome/Thankyou 1550 x 985	
	H4.2	4.5mm ACM for pole mounted applications and 3mm ACM for wall mounted applications. Digitally printed graphics, treated with anti graffiti films/sprays and are to be printed using UV protected inks.	Freehold Wayfinding Sign 350 x 1250	
	H4.3	4.5mm ACM for pole mounted applications and 3mm ACM for wall mounted applications. Digitally printed graphics, treated with anti graffiti films/sprays and are to be printed using UV protected inks.	Freehold Wayfinding Sign 350 x 800	
	H4.4	4.5mm ACM for pole mounted applications and 3mm ACM for wall mounted applications. Digitally printed graphics, treated with anti graffiti films/sprays and are to be printed using UV protected inks.	Freehold Wayfinding Sign 350 x 350	
	H4.5	White acrylic panels with vinyl decals to match pms 7540. Coles and associated brands such as Liquorland, Target etc. are always applied using the correct brand identity logo.	Freehold Directory Sign 650 x 1150	

	H4.6		Freehold Amenities Sign 255 x 255	 H4.6 Freehold amenities sign 255mm x 255mm
	H4.7	White ACM panel with digitally printed graphics Printed grey to match PMS 7540 Printed blue to match PMS 300	Freehold Specialty Parking sign 400 x 300	 H4.7 Freehold specialty parking sign 300mm x 400mm
	H4.8	White ACM panel with digitally printed graphics Printed grey to match PMS 7540 Printed blue to match PMS 300	Freehold Specialty Parking sign 500 x 300	 H4.8 Freehold specialty parking sign 300mm x 500mm
	H5.1	4.5mm ACM for pole mounted applications and 3mm ACM for wall mounted applications. Digitally printed graphics, treated with anti graffiti films/sprays and are to be printed using UV protected inks.	Freehold conditions of entry sign 1200 x 900	 H5.1 Freehold conditions of entry sign 900mm x 1200mm
	H5.2	White matt vinyl decals applied to the inside of glass	Freehold Conditions of Entry/ Trading Hours Decals 420 x 297	 H5.2 Freehold conditions of entry / trading hour decals 297mm x 420mm
	H5.3	3mm white ACM, digitally printed graphics using UV protected inks and treated with anti graffiti films/ sprays	Freehold Centre Management Sign 350 x 800	 H5.3 Freehold centre management sign 800mm x 350mm
	H5.4	3mm white ACM, digitally printed graphics using UV protected inks and treated with anti graffiti films/ sprays	Freehold Parking Time Restriction sign 600 x 400	 H5.4 Freehold parking time restriction sign 400mm x 600mm
	H5.5	3mm white ACM, digitally printed graphics using UV protected inks and treated with anti graffiti films/ sprays	Freehold No Smoking sign 400 x 300	 H5.5 Freehold no smoking sign 300mm x 400mm
	H5.6	3mm white ACM, digitally printed graphics using UV protected inks and treated with anti graffiti films/ sprays	Freehold No Smoking sign 400 x 600	 H5.6 Freehold no smoking sign 600mm x 400mm
	H5.7	Frosted vinyl decals applied to the inside of glass	Freehold Window Decals 75mm high	 H5.7 Freehold window decals Size varies